OBJECTIVE
The main objective of GIFTET® Strategic Planning is to provide the strategic avenues (or the road map) of achieving GIFTET® mission goal underlined in GIFTET® three main solution themes (1) GIFTET® Global Navigation Solutions; (2) GIFTET® Global Software Solutions; (3) GIFTET® Global Web Solutions.

MISSION
Giftet mission is to become the premier industry corporation for researching, developing, marketing, and distributing global navigation, software, and web solutions for Indoor Geolocation Systems, Geolocation of RF Signals, Geospatial, Geo-Information, Geo-Intelligence, Geo Referencing, GPS, GLONASS, Galileo, QZSS, and other Global Satellite and/or Pseudolite Navigation (or Positioning and/or Timing) Systems based on customer’s needs through innovation, leadership, strong collaboration and partnership.

2014 GOALS
Giftet Inc. will sponsor two board of directors meetings: (1) the 15th on January 16, 2014; and (2) the 16th on July 16, 2014.
Giftet Inc. will file 2013 federal and state income taxes.
Giftet Inc. will be a proud sponsor of Dr. Progri, Giftet Inc. Chairman, CEO, and President’s dues for the Institute of Navigation (ION) [www.ion.org], Royal Institute of Navigation (RIN) [http://www.rin.org.uk/], and the Institute of Electrical and Electronics Engineers, (IEEE) memberships.

Most of 2014 will be spend on producing Dr. Progri’s chapters 8, 9, and 10 of his second most prestigious pioneer publication on Indoor Geolocation Systems—Theory and Applications, which is expected to be completed sometime by end fall 2013.


Giftet Inc. will be a proud sponsor of Dr. Progri, Giftet Inc. Chairman, CEO, and President as a Member of the AESS Avionics Systems Technical Panel in 2014 and onwards [http://ieee-aess.org/].
Giftet Inc. authorized Dr. Progri, Giftet Inc. Chairman, CEO, and President to update Giftet Inc. website at [www.giftet.com] on weekly or semiweekly basis.

Every quarter of 2014 will be spent to produce one or two Small Business Innovative Research (SBIR) government proposals with the Department of Defense (DoD). The two pioneer works that Giftet Inc, Chairman, CEO, and President has produced are supposed to be the major guide and major source of technical vision towards Giftet Inc future DoD SBIR government contracts.

Giftet Inc. is expected to be on SBIR Phase I Government payroll from 2014 and beyond which is expected for Giftet Inc to produce world-class research in the areas discussed in Dr. Progri’s, Giftet Inc. President and CEO, most recent pioneer works.

Giftet Inc. will be proud sponsor of Dr. Progri’s pioneer publications in forms of tutorials, conference proceedings papers, and/or journal papers etc.
2013 ACCOMPLISHMENTS

Giftet Inc. held two board of directors meetings: (1) the 13th on January 16, 2013; and (2) the 14th on July 16, 2013.

Giftet Inc. filed 2012 federal and state income taxes.

Giftet Inc. was a proud sponsor of Dr. Progri, Giftet Inc. Chairman, CEO, and President's dues for the Institute of Navigation (ION) [www.ion.org], Royal Institute of Navigation (RIN) [http://www.rin.org.uk/], and the Institute of Electrical and Electronics Engineers, (IEEE) memberships.

Giftet Inc. was a proud sponsor of Dr. Progri, Giftet Inc. Chairman, CEO, and President's second and most prestigious pioneer publication on Indoor Geolocation Systems—Theory and Applications. As of December 2013, Chapters one through seven and most of chapter 8 were completed.


Giftet Inc. authorized Dr. Progri, Giftet Inc. Chairman, CEO, and President to update Giftet Inc. website at [www.giftet.com] on weekly or semiweekly basis.

Giftet Inc. was a proud sponsor Dr. Progri as a Chair of the IEEE ComSoc chapter of the IEEE Worcester County Section (WCS).

Giftet Inc. was a proud sponsor of various seminars in 2013 of the IEEE ComSoc chapter of IEEE WCS as follows:


Giftet Inc. was a proud sponsor of two joint journal papers as indicated in the reference below:


2012 ACCOMPLISHMENTS

Giftet Inc. held two board of directors meetings: (1) the 11th on January 16, 2012; and (2) the 12th on July 16, 2012.

Giftet Inc. filed 2011 federal and state income taxes.

Giftet Inc. was a proud sponsor of Dr. Progri, Giftet Inc. Chairman, CEO, and President's dues for the Institute of Navigation (ION) [www.ion.org], Royal Institute of Navigation (RIN) [http://www.rin.org.uk/], and the Institute of Electrical and Electronics Engineers, (IEEE) memberships.

Giftet Inc. was a proud sponsor of Dr. Progri, Giftet Inc. Chairman, CEO, and President's second and most prestigious pioneer publication on Indoor Geolocation Systems—Theory and Applications. As of December 2012, Chapters one through seven and most of chapter 8 were completed.

**Giftet Inc.** was a proud sponsor of Dr. Progri, Giftet Inc. Chairman, CEO, and President as an Associate Editor and Editor of Position, Navigation, and Timing (PNT) with the IEEE Systems Magazine [http://ieeexplore.ieee.org/]. At the end of August 2012 Dr. Progri completed his first term and the duties as an Associate Editor and Editor of PNT to focus on duties as Member of the AESS Avionics Systems Technical Panel in 2013 and onwards [http://ieeexplore.ieee.org/].

**Giftet Inc.** authorized Dr. Progri, Giftet Inc. Chairman, CEO, and President to update **Giftet Inc.** website at [www.giftet.com] on weekly or semiweekly basis.

**Giftet Inc.** was a proud sponsor of Dr. Progri, Giftet Inc. Chairman, CEO, and President to give his 1st landmark publication presentation at the 2012 ION and IEEE jointly co-hosted (or co-sponsored) Position Location, and Navigation Symposium (PLANS) in Myrtle Beach Marriot Resort and Spa at Grand Dunes, Myrtle Beach, South Carolina (SC) from April 24-26, 2012.


Furthermore, **Giftet Inc.** was a proud sponsor of Dr. Progri’s report on *Proc. IEEE/ION-PLANS 2012* as indicated in the reference below:


**Giftet Inc.** was also a proud sponsor of Dr. Progri’s article on IEEE MGA leadership award to Dr. Ram Gupta as indicated in reference below


**Giftet Inc.** was a proud sponsor of Dr. Progri, Giftet Inc. Chairman, CEO, and President’s tutorial at the 2012 IEEE International Conference on Technologies for Homeland Security at the Westin Boston-Waltham Hotel, Boston, MA from November 13-15, 2012 [http://ieee-hst.org/] as indicated in the reference below.


**Giftet Inc.** was a proud sponsor of a joint journal paper as indicated in the reference below:


**2011 Accomplishments and 2012 Goals**

*February 12, 2011*, Dr. Progri, Giftet President and CEO, announced newer, broader, and fresher mission of Giftet to include Geolocation of RF Signals, Geo-intelligence, Geospatial, Geo-Information, Geo-Referencing in addition to existing Giftet mission goals which are underlined in his two pioneer works.


www.giftet.com

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Most of 2012 will be spent on producing Dr. Progri’s second pioneer work on *Indoor Geolocation Systems—Theory and Applications*, which is expected to be completed sometime by or during the fall 2012.

Giftet Inc is also expected to increase the number of journal publications and journal, magazine, or pioneer works recognition from the researchers, scientists, and experts from around the world.

The last quarter of 2012 will be spent on applying for Small Business Innovative Research (SBIR) government contracts with the Department of Defense (DoD). The two pioneer works that Giftet Inc President and CEO has produced are supposed to be the major guide and major source of technical vision towards Giftet Inc future DoD SBIR government contracts.

**2015 Goal**

**Global Navigation Solutions**

*Giftet® Global Navigation Solutions* are aimed towards (1) researching, developing, marketing, and distributing are aimed towards developing, marketing, and distributing *Giftet Navigator®, Giftet Aeronautical Navigator®, and Giftet Maritime Navigator®* for Indoor Geolocation Systems, Geolocation of RF Signals, Geospatial, Geo-Information, Geo-Intelligence, Geo Referencing, GPS, GLONASS, Galileo, QZSS, and other Global Satellite and/or Pseudolite Navigation (or Positioning and/or Timing) Systems based on customer’s needs through innovation, leadership, strong collaboration and partnership (2) offering consulting and training for short Global Navigation Solution Tutorials. Please visit http://www.giftet.com/Giftet_Global_Navigation_Solutions.htm.

Giftet® main goal for 2012 Global Navigation Solutions is to provide the requirements for developing Giftet® three premier solution products (1) *Giftet Navigator®* and (2) *Giftet Maritime Navigator®* and (3) *Giftet Aeronautical Navigator®* via primarily SBIR/STTR programs.

*Giftet Navigator®* will have the ability to read Digital Terrestrial Chart (or Map) as well as GPS/GNSS/Pseudolite data and provide worldwide [terrestrial] cm level position accuracy 99.999 % of the time using Giftet Intellectual Property (IP) Global Navigation Solution system and enable safe and extremely accurate terrestrial navigation for the US Army, US Department of Homeland Security, Government (Federal or state) agencies and government/US Military sponsored contractors however under the worst case scenario conditions such as (heavy multipath, lack of GPS signals, interference, jamming etc.) for which currently any GPS devices and/or systems offer ~100 m position accuracy.

*Giftet Maritime Navigator®* will have the ability to read *Digital Nautical Chart®* anywhere from the 29 Digital Nautical Chart geographic regions, contained between 84° North latitude and 81° South latitude, and support a variety of Geographic Information System applications and also GPS/GNSS data and enable safe and accurate maritime navigation for the US Navy, US Coast Guard, Government agencies and government/US military sponsored contractors. It is also anticipated that *Giftet Maritime Navigator®* will enable public sale of Digital Nautical Chart in US waters and worldwide.

It is also hoped that by 2015 Giftet® should have achieved the required IP protection of its three main products via patents and trademarks.

It is also hoped that by 2015 Giftet® should have published at least one scholarly publication in the following journals/Magazines/New Letters:

2. Journal of Navigation of the Royal Institute of Navigation
4. IEEE Transactions on Communications, IEEE Communications Magazine
5. IEEE Transactions on Wireless Communications

Marketing two very important tutorials and pioneer publications on


Giftet® is undertaking all the necessary steps to communicate the requirements of these three very important solutions to Government Agencies for funding via either Small Business Program Office or Industry Relations Program Office via the SBIR/STTR via Facebook and Twitter

http://www.facebook.com/people/Progri-Illir/100001333953697

http://twitter.com/#!/GiftetInc

http://twitter.com/#!/IlirProgri_pb

**Global Software Solutions**

**Giftet® Global Software Solutions** are aimed towards: (1) researching, developing, marketing, and distributing *global software solutions* for Indoor Geolocation Systems, Geolocation of RF Signals, Geospatial, Geo-Information, Geo-Intelligence, Geo Referencing, GPS, GLONASS, Galileo, QZSS, and other Global Satellite and/or Pseudolite Navigation (or Positioning and/or Timing) Systems based on customer’s needs through innovation, leadership, strong collaboration and partnership and (2) offering consulting and training for short MATLAB Tutorials. For more information please visit http://www.giftet.com/Giftet_Software_Solutions.htm

Giftet® main goal for 2015 Global Software Solutions is to provide the requirements, to develop, and undertake marketing of four MATLAB® and Simulink® short courses with emphasis on Digital Signal Processing, Indoor Geolocation Systems: Theory and Applications, and Geolocation of RF Signals: Principles and Simulations and participate in the IEEE Distinguished Lecture Program etc.

It is hoped that by 2015 Giftet should be able to achieve this goal by either going to a complete development phase via either SBIR or STTR or other non-solicited government funded proposals or programs.

By 2015 Giftet® will be able to develop/deliver/teach a class of tutorial/seminars having MATLAB®/Simulink® seminars at its core with emphasis on Software Define Radio technologies and also developed the complete development cycle for Giftet® three premier solution products (1) Giftet Navigator®, (2) Giftet Maritime Navigator® and (3) Giftet Aeronautical Navigator®; therefore, achieving a world premier software solution process.

**Global Web Solutions**

Giftet® main goal for 2015 Global Web Solutions is to facilitate Giftet® website to achieve the desired goals for both 2012 Giftet® Global Navigation Solutions and 2012 Giftet® Web Solutions such as:

1. Enable client login capabilities
2. Incorporate ~5 min demo for MATLAB® and Simulink® seminar/tutorial
3. Incorporate Giftet® Icon in the Giftet® website
4. Improve the content and clarity of overall Giftet® website
5. Attempt to achieve a new web design contract
6. Include Adobe Flash ad and Adobe Acrobat Professional capability on the main screen
7. Integrate Google maps on Giftet personnel page
8. Incorporate YouTube ads on other Giftet pages
9. Incorporate a project that includes the following: Ecommerce, Amazon WebStore, Amazon Fulfillment, Amazon Drop Ship, Amazon Widget, WordPress, SEO/SEM, CSS, WEB 2.0, PHOTOSHOP, AJAX, FLASH, MYSQL, PHP, and LINUX.

http://www.giftet.com/Giftet_Web_Solutions.htm

By 2015 Giftet® will be able to develop/deliver/support an array (or library) of web solution prototypes; therefore, achieving a world premier web solution process.

It is hoped that by 2015 Giftet should be able to achieve this goal by either going to a complete development phase via Ecommerce, Amazon WebStore, Amazon Fulfillment, Amazon Drop Ship, Amazon Widget, WordPress, SEO/SEM, CSS, WEB 2.0, PHOTOSHOP, AJAX, FLASH, MYSQL, PHP, LINUX.

By 2015 Giftet should be able to achieve a few numbers of SBIR government funded projects or proposals and be able to function as a small business corporation.

**2018 GOAL**

By 2018 Giftet should be able to achieve a good number of government funded projects or proposals and be able to function as a small to medium business corporation.

**Global Navigation Solutions**

By 2018 Giftet should be able to have pioneer works illustrating its solution products on its three premier solution products (1) Giftet Navigator®, (2) Giftet Maritime Navigator® and (3) Giftet Aeronautical Navigator®.

By 2018 Giftet should be able to integrate its products with other emerging technologies or products.

It is also hoped that by 2018 Giftet® should have achieved more IP protection of its three main products via patents and trade marks.

It is also hoped that by 2018 Giftet® should have published more scholarly publication in the following journals/magazines/newsletters:

4. IEEE Transactions on Communications, IEEE Communications Magazine
5. IEEE Transactions on Wireless Communications

**Global Software Solutions**

By 2018 Giftet® will be able to develop/deliver/teach a library of world class tutorial/seminars having MATLAB®/Simulink®/GPS/GNSS/Wireless Communications seminars at its core with emphasis on Software Define Radio technologies and also developed the complete seminar development cycle for Giftet® three premier solution products (1) Giftet Navigator®, (2) Giftet Maritime Navigator® and (3) Giftet Aeronautical Navigator®; therefore, achieving a world premier software solution process.

**Global Web Solutions**

By 2018 Giftet® will be able to develop/deliver/support an array (or library) of web solution prototypes; therefore, achieving a world premier web solution process.
It is hoped that by 2018 Giftet should have completed several development phases via either SBIR or STTR or other non-solicited government funded proposals or programs.

2023 Goal
By 2023 Giftet should be able to achieve a good number of government funded projects or proposals and be able to function as a medium business corporation.

Global Navigation Solutions
By 2023 Giftet should be able to publish a few pioneer works illustrating its product solutions on its three premier solution products (1) Giftet Navigator®, (2) Giftet Maritime Navigator® and (3) Giftet Aeronautical Navigator®.
By 2023 Giftet should have a world recognition and integration of its products with other emerging technologies or products.
It is also hoped that by 2023 Giftet® should have achieved more IP protection of its three main products via patents and trade marks.
It is also hoped that by 2023 Giftet® should have published more scholarly publication in the following journals/magazines/newsletters:

4. IEEE Transactions on Communications, IEEE Communications Magazine
5. IEEE Transactions on Wireless Communications

Global Software Solutions
By 2023 Giftet® will be recognized as a leader in the development/marketing/teaching/distribution a library of world class tutorial/seminars having MATLAB®/Simulink®/GPS/GNSS/Wireless Communications seminars at its core with emphasis on Software Define Radio technologies and also developed the complete seminar development cycle for Giftet® three premier solution products (1) Giftet Navigator®, (2) Giftet Maritime Navigator® and (3) Giftet Aeronautical Navigator®; therefore, achieving a world premier software solution process.

Global Web Solutions
By 2023 Giftet® will be recognized as a leader in the development/marketing/distribution/supporting of its array (or library) of web solution prototypes; therefore, having a world premier leading web solution process.
It is hoped that by 2023 Giftet should have developed a solid web development client base.

Approval/Revision
GIFTET® STRATEGIC PLANNING is revised by Giftet® Inc. Executive Office and approved by Giftet® Inc. Board of Directors once a year in Giftet® Inc. Board of Directors’ meeting.

Acknowledgments
Giftet® Inc. would like to thank the Giftet® Inc. Executive Office and the Giftet® Inc. Board of Directors for preparing and offering to release this document.

Ilir Progri, Ph.D., President and CEO 2/17/2014  Ilir Progri, Ph.D., Permanent Chairman of the 2/17/2014
## Board of Directors

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